



April 2009

Dear Fellow Bicycle Supporter,

It is with great excitement and anticipation that Elings Park presents the Fifth Annual Bike Fest! Our celebration of all things two wheeled and pedal driven will be more exciting than ever this year. As in years past, our three-day event will include Cross Country Mountain Bike races, Downhill Bike races, Dual Slalom races, BMX races and specialty vendors which in past years have attracted over 500 racers and 1,000's of spectators from around Santa Barbara and Southern California. All new this year is a time trial "prologue" around beautiful Sandpiper Golf Course, which is sure to attract the areas fastest elite road riders!

We feel this year's Bike Fest will receive special attention and attendance given the renewed focus on green energy and alternative transportation which blankets the headlines and media.

The purpose of this event is to shine a big sunny Santa Barbara spotlight on Elings Park, a private non-profit foundation and all that it has to offer our community of bikers, hikers, equestrians and recreational sports teams situated on 230 ocean view acres in the heart of Santa Barbara. Since its inception, the park has relied on private and corporate giving to sustain the park's operations all with the goal of providing an oasis like no other to the people of Santa Barbara.

Please join the hundreds of folks who contribute and volunteer in support of Elings Park by considering a title or secondary sponsorship for one or more events during our three day party June 5-7!

Best Regards,

Steen Hudson
Executive Director, Elings Park



**5th Annual
Santa Barbara
Bicycle Festival**
June 5th, 6th & 7th 2009



Sponsorship & Vendor Opportunities

Name: _____

Company: _____

Address: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ FAX: _____

Event Sponsors: Please check your sponsorship/vendor level below:

- TITLE SPONSOR** (The 5TH Annual Bike Festival 2009) Cost: \$5000
- Free race registration for (4) racers in any discipline
 - Custom 2' x 6' Banner
 - Custom Sign(s) Start Line, Registration, & Awards Ceremonies area for all discipline(s)
 - Prominent logo placement on the Santa Barbara Bike Fest website (www.santabarbarabikefest.com)
 - Prominent logo placement on printed materials
 - Sponsor recognition at all awards ceremonies

- EVENT SPONSORS** (DH, XC, DUAL SLALOM, SUPER-D) Cost: \$2500
- Free race registration for (2) racers in any discipline
 - Custom Sponsor Sign at Start Line & Registration area for sponsored discipline(s)
 - Logo placement on the Santa Barbara Bike Fest website (www.santabarbarabikefest.com)

- LOCAL BUISNESS SPONSOR** Cost: \$200
- Custom Sponsor Sign at Start Line & Registration area for all discipline(s)
 - Logo placement on the Santa Barbara Bike Fest website sponsor page(www.santabarbarabikefest.com)

Booth/Vendor Space:

- PLATINUM SECTION** Cost: \$250 cash and \$250 in retail merchandise
- GOLD SECTION** Cost: \$150 cash and \$150 in retail merchandise

Please Circle Visa or Mastercard

Card Holder 's Name: _____ Amount: \$ _____

Card Number: _____ Exp. Date: \$ _____

You may also donate Merchandise for Raffle

Item Description: _____ Value: \$ _____

Contact: Park Director, Steen Hudson 805.569.5611 Ext.12
 ELINGS PARK FOUNDATION
 LAS POSITAS ROAD AT JERRY HARWIN PARKWAY
 1298 Las Positas Road • SANTA BARBARA, CA • 93105
 Phone 805.569.5611 • FAX 805.569.3316 • WWW.ELINGSPARK.ORG

Elings Park is a nonprofit 501(c)(3) foundation, supported entirely by grants, private donations and user fees - a park built by the community for the community.